



# GO LITE™

## Digital Radio



Actual size

- Press to talk - Release to listen
- Totally private communications
- Uses low cost Go Lite repeater
- Excellent store wide coverage
- Ultra-light wearable wireless
- Hygienic audio accessories
- Loud clear crisp digital audio
- Very simple and easy to use
- Removable carry holder
- License free operation
- No ongoing call costs
- Desktop charger



# GO Lite™ Professional Digital Retail Radio



## Storeroom Shuffle

Your colleague's in the back room getting a pair of 38s in black, meanwhile his customer has decided she wants to try the red sandal... Meanwhile, those women looking for their children's school shoes are getting impatient. There's only so many seconds in the minute and people are always in hurry and who can afford to lose a customer these days. Now you can reduce those trips back and forth to the storeroom and better serve valuable customers with the re-gained "travel" time. Retail radio is the proven answer.

## Get Chef's Ear

Change of order at table 5, not too much chilli in the bisque, 'another' food tolerance concern on the panini and so it goes. Getting and keeping, happy customers 'in and out' during rush hours is where the real money come be made and where businesses thrive. Save those well worn feet and precious seconds and just talk instantly from table to kitchen, discreetly and privately with Go Lite™ the first professional digital radio designed specifically for retail and hospitality.

## Retail Radio?

Retail radio is specifically designed for groups or work teams who need to communicate quickly. The Go Lite completely private and voice secure wireless system has no ongoing costs and is totally license free. A simple plug-in repeater 'heart' plugs in to any available power point and together with the ultra small wireless units, you're all set to Go. Wireless coverage is designed for most typical\* stores and restaurants. With a simple press of a "PTT" (push to talk) button, retail radio allows instant clear communications between two, twenty, or even more people – it's that simple.

## No What's App

In most industries, whether small or large, business professionals know that effective two-way communications can dramatically improve workplace productivity, helping you meet your clients and customers needs more efficiently than any other type of wireless communications. Unlike mobile phones, retail radio connect individuals or groups together instantly without those hefty monthly contract fees or What's App distractions allowing your employees to stay focused and in constant touch, and better equipped to achieve your business goals

## Cloud Based Competitors

In today's ever more competitive retail environment, especially from "cloud based" on-line stores it is absolutely essential to maximise your investment in a "real store" with genuine real customer service personnel. Retail radio enables that plus, most importantly, allowing your hard working staff to deliver more in-face personalised attention to those important people that you want coming back through your door rather than shopping from their iPad® on the sofa.

## Staff Safety

Regardless of OH&S sensitivities we all know keeping our most valuable assets safe and secure is paramount. Wireless Pacific's highly versatile Go Lite Retail Radios can help your business achieve higher levels of safety and dramatically increase effectiveness in your store at a price that makes good sense!



## Everything you need...

*\* if your store is more like a Bunnings, Coles or Woolies we suggest you look at our Go Pro Professional DMR Digital Radios to ensure coverage from the car park to the staff restrooms and everywhere in between.*



# Ultra Light Wearable Wireless

## Go Lite™ Vs iPhone® X size comparison



Premium Lapel Mic with "Twist & Lock" replaceable earpieces

WPGNL



Neck Lanyard

Carry holder Wrist Strap



WPGOH Spare Battery



WPGOB-C22

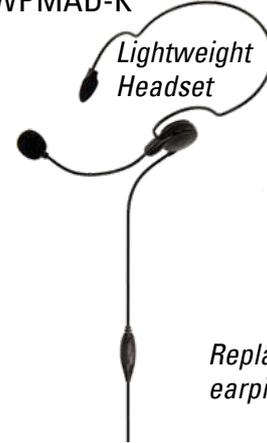


WPGWS Charger



WPDTC-GO

WPMAD-K



Lightweight Headset

WPSSM-K



Simple Ear Mic  
Replaceable earpiece



WPiTRQ-K WPTEP-TL WPTEH-TL WPEH-TL WPBEH-TL WPEB-TL WPLEH-TL



### Digital Voice Privacy

Privacy is a concern for most organisations today whether that be in protecting client or staff details or sharing company processes, records or sensitive company knowledge. Go Lite digital radios digitize your voice meaning only your radios can listen to your conversations. In these days of every reducing privacy, embedded voice privacy ensure your work conversations stay strictly within your employee teams and not accessible to others. Ensure your organisation and clients are protected with Go Lite Digital Radios. Get complete voice privacy without compromise!

### 500 mWatts RMS audio output:

While many retail radio users will use earpieces to minimise store background chatter and create a professional environment, there may be times when you need to use the radios loudspeaker. The Go Lite retail radio delivers outstanding speaker audio loudness and clarity. The audio is crystal clear and at full volume delivers more audio than most users will ever need even in the noisiest of situations.

### Industrial standard - Premium quality:

From inception to production, every detail of the Go Lite has been finely crafted to provide superior performance with the utmost reliability. Besides global technical compliance, the Go Lite radio is designed to meet IP-54 weatherproof environmental conditions as well as shock, vibration and other operational environmental endurance.

### Accessories:

A range of premium accessories allow you to get the most out of your Go Lite radio and are designed to help you to work easy and work safe. Our iTRQ™ advanced ear microphone system are an industry standard and allow personal issue of a variety of comfortable earpieces so hygiene and OH&S duty of care is addressed while ensuring your conversations stay private. Looking for something more simple? Our WPSSM-K in-line ear microphone kits with replaceable earpieces for personal staff issue are another great choice. Our stylish lightweight WPMAD-K headsets are ideal for stock take and admin duties and delivers day long comfort and excellent intelligibility and feature a noise cancelling microphone. Talk to your Go Lite sales representative about what accessories will suit your specific needs.

# Ultra-Light Wearable Wireless

- Simple, no fuss, talk and listen operation.
- Professional two way radio performance.
- Jack for a headset or personal audio accessory.
- Licence free, private single channel operation.
- Secure digital voice privacy.
- IP54 weatherproof rated.
- Rugged shock resistant industrial design.
- Ultra low power to minimise personal RF exposure.
- 2200mA long life battery with re-charge alert.
- Lanyard, wrist strap, Velcro® or belt carry holder.
- Australian ACMA regulatory compliance.

## Models Numbers

- WPGLP Go Lite Digital Spread Spectrum Radio  
WPGLR Go Lite Digital Spread Spectrum Repeater  
(Repeater supports up to 20 Go Lite radios)

